

Case Studies

Constant innovation is our lifeblood.

Veon has implemented Open Source Enterprise Solutions for some of the most successful business clients. With a constantly expanding base of expertise, Veon has continuously adapted solutions to deliver success under rapidly changing technology and business conditions.

Cordys is a leading provider of business process solutions. They were in need of migrating the sales force operations to a common Sugar based platform from varied heterogeneous platforms like SalesLogic and Salesforce.com. They needed to centralize the rollouts and support existing live markets from their development and research centre.

Case Study Head Quarter: Netherlands Industry: Software

Conversia is in business of providing world class professional training and seminars to its customers. The training enhances the productivity of the people.

Case Study Head Quarter: Spain Industry: Service

Anand Pag is a consulting firm based in Texas, USA dealing in SAP services and products. Anand Pag deals in selling, implementing and supporting the SAP based propriety products which can help customers realize business benefits within a shorter timelines and with lower Total Cost of Ownership (TCO).

Case Study Head Quarter: Texas, USA Industry: Business Consulting

Cleartrip is a renowned travel portal that gives the visitor the simplistic way of planning travels Search, book, go. That's what they are about - Making travel simple. They provide services for Air ticket, Train and Hotel bookings.

Case Study Head Quarter: Mumbai Industry: Travel and Tourism

MEND (Mind, Exercise, Nutrition, Do It..!) Central is an enterprise dedicated to global overweight and obesity levels. Mend also conducts seminars and health training programs. The business process involves an intense sales cycle.

Case Study Head Quarter: London, UK Industry: Health Care

Freeland Finance is a mortgage and finance company based out of UK. They needed a robust system which would track every transaction. They evaluated SugarCRM and approached Veon to implement and customize it according to the needs of Freeland. They used campaign management system of SugarCRM which helped increase the customer base. The software also sent emails automatically to the customer regarding their date of payment.

Head Quarter: UK Industry: Mortgage and Finance

Apollo Hospitals is a well known hospital chain with business around the world. Apart for normal hospital, Apollo also runs clinical trials at different locations. At a time many clinical trials are conducted and records have to be maintained.

Case Study Head Quarter: India Industry: Health Care

ETV is a leading regional local TV network in south India and is a part of larger Ramoji Group which is in various media with many promotional campaigns launched on a weekly basis. The CRM requirement was to manage the various E-mail Campaigns to its customer database in a non-spam way and also track the quality of database.

Case Study Head Quarter: Hyderabad Industry: Media and Entertainment